

AGENDA

a.m.

8:30—9 Registration

9—9:15 Welcome

Everette Witherspoon, Forsyth County Commissioner

9:15—10:45 Keynote Address ; The Life Course Perspective; How Did We Get Here?

Merry K. Moos; RN, FNP, MPH Retired Professor UNC-Chapel Hill

10:45—11 Break

11—12 The Impact of Social Disadvantage on Preconception Health Health Care.

Vijaya K. Hogan; DrPH, MPH, UNC-Chapel Hill

p.m.

12—12:30 Lunch

12:30—1:30 Improving Equity in Preconception Health Through Peer Education

Judy Ruffin; MPA— NC Division of Public Health

Representatives of Peer Education @ WSSU

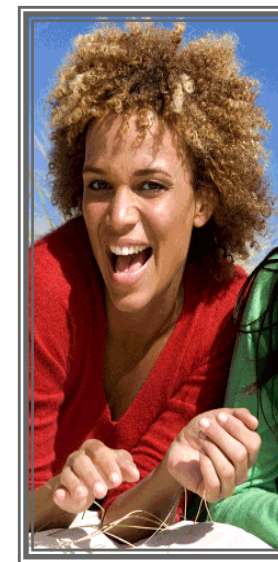
1:30—2:45 Progress Towards the Promise of Preconception Health in North Carolina

Alvina Long-Valentin, RN, MPH— NC Division of Public Health

2:45—3:45 Emerging Opportunities to Improve Preconception Health in North Carolina

Sarah Verbeist; DrPH, MSW, MPH—UNC Center for Maternal and Infant Health

3:45—4 Wrap Up



Taking the Life Course Perspective to Promote Preconception Health and Health Care: Towards the Promise for Equity in Birth Outcomes.

Let's Stay Connected

| Name | Agency | Address | Email / Telephone Number |
|---|----------------------------------|--------------------------------|-----------------------------------|
| Debbie Mason, IMRC Director | Forsyth County Health Department | 799 Highland Avenue, WS 27102 | masonda@forsyth..cc, 336-703-3260 |
| Carrie Worsley, FCHEO Director | Forsyth County Health Department | 799 Highland Avenue , WS 27102 | worsleca@forsyth.cc, 336-703-3267 |
| Rodd Smith, HSBLP Supv. | Forsyth County Health Department | 799 Highland Avenue, WS 27102 | smithra@forsyth.cc, 336-703-3189 |
| Carla Day, IY and Cribs for Kids Coord. | Forsyth County Health Department | 799 Highland Avenue , WS 27102 | daycc@forsyth.cc, 336-703-3194 |
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Tuesday, Nov. 15, 2011

8:30 am—4 pm

Forsyth Medical Center Conference Center

Winston-Salem, NC

Conference Sponsors



Speaker Biographies



Merry-K. Moos is a nurse, a tireless advocate for women's health and an innovator in service delivery, especially for marginalized and low income women. In 2008, she retired as Professor of Obstetrics and Gynecology, Adjunct Professor of Public Health and Adjunct Professor of Nursing at the University of North Carolina at Chapel Hill. Prior to her retirement she designed and provided maternity, family planning and well woman care for local health departments and community health centers and created an educational program to prepare nurses employed in Title V and Title X programs to work effectively in an enhanced role. As a nurse

practitioner for more than 30 years, she also was the lead clinician for the Teen Pregnancy and Prevention Clinic at UNC Hospitals. She created and oversaw the hospital's Women's Health Information Center which serves as a portal for health education for all of the women of North Carolina (www.nchealthy-woman.org).

Merry-K's pioneering work in preconception health promotion is recognized both nationally and internationally. She and her colleague, Robert Cefalo, wrote the first book on preconceptional health in the US in 1988; the book was revised in 1995 and has served as a platform for change in the delivery of reproductive health care. She has written and lectured extensively on the topic. She developed a model program for preconceptional health promotion, built around an innovative risk assessment tool that was first implemented in North Carolina local health departments and subsequently introduced into many sites throughout the United States and Canada. She also developed a program on preconceptional health specifically designed for the workplace and another for use with school age children. In 2005, Ms. Moos was appointed to the CDC Select Panel on Preconceptional Health and is currently serving as co-chair of the Clinical Committee as well as the Sub-Committee on Reproductive Life Planning. In addition, she and a colleague developed the national preconception curriculum and resource guide for clinicians, *Before, Between & Beyond Pregnancy* (www.beforeandbeyond.org).

In 2009, Merry-K. became a member of the Expert Work Group for the Healthy Start Interconception Care Learning Community (ICCLC). She is specifically working with teams that have chosen "screening" for their improvement cycles. She also led a recent webinar for the ICCLC on reproductive life planning.

Even though it appears that Merry-K. is still working hard, she says she has the perfect retirement—because she now has time to concentrate on those things she prefers—In her "preferment" she continues to work to reframe health care so that it can make a real difference in the lives of the women in all of our communities.

Vijaya K. Hogan, MPH, DrPH is Clinical Associate Professor in the Departments of Maternal and Child Health, School of Public Health, and Adjunct Assistant Professor in the Dept of Obstetrics and Gynecology, UNC School of Medicine. She is Director of Curriculum on Health Disparities at the School of Public Health and a Research Fellow at the Cecil G. Sheps Center for Health Services Research.

Dr. Hogan is a perinatal epidemiologist who previously served as the lead epidemiologist on the Preterm Delivery Research Group in the Pregnancy and Infant Health Branch, Division of Reproductive Health at the Centers for Disease Control and Prevention. In this capacity, she directed research and programmatic activities relating to understanding the etiologic contributors to health disparities in perinatal outcomes. She recently served as a member of the March of Dimes Scientific Advisory Committee for the Prematurity Campaign, the Preconception Care Workgroup, and was a technical advisor for the National Healthy Start evaluation project.

Her scientific interests include understanding mechanisms for how social experiences translate into physiologic changes leading to adverse health, and to measuring the extent that these social factors contribute to disparities in preterm birth.

Dr Hogan is training to become a doula and just became a grandmother in July.



Speaker Biographies (cont'd.)



Judy Ruffin has over 20 years of public health experience working at the local, university, and state levels in North Carolina. She holds a Bachelor of Science in Public Health Education from the University of North Carolina at Chapel Hill and a Masters of Public Administration from East Carolina University.

Judy has worked in many facets of public health on the local and state levels including program and supervisory roles in health promotion (Beaufort County Health Department), adolescent pregnancy prevention (Robeson County Health Department), breast cancer prevention (UNC-Chapel Hill), infant mortality prevention (NC Baby Love Plus), perinatal health quality improvement (Perinatal Outreach Coordination), tobacco use prevention and cessation (Women's Health and Tobacco Use Program). In addition to her current work with tobacco cessation, Judy is involved with a number of preconception health projects including the Preconception Peer Education Program. Her most fulfilling work continues to be community outreach at the grassroots level.



Alvina Long Valentin, RN, MPH, is the Women's Health Network Supervisor in the Women's Health Branch of the NC Division of Public Health where she has coordinated North Carolina's preconception health initiatives for the past four years. She has over 20 years of public health nursing, clinic management and program development experience in the areas of women's health, pediatrics, adult medicine and home-based visiting in the U.S. and Guatemala.

Ms. Valentin received her Master of Public Health degree from Johns Hopkins School of Hygiene and Public Health, Bachelor of Science in Nursing from Johns Hopkins School of Nursing, and Bachelors of Arts in Spanish Translation and Government and Politics from the University of Maryland. Ms. Valentin has extensive experience in individual and group education and trainings.

Dr. Sarah Verbiest is the Executive Director of the Center for Maternal & Infant Health and Research Assistant Professor in the OB/GYN Department at the School of Medicine at the University of North Carolina at Chapel Hill. She coordinates the NC Recurring Preterm Birth Prevention Program, a statewide smoking cessation program for pregnant and new mothers, a postpartum visit program, and several projects serving high-risk pregnant women, new mothers and their infants. She is faculty on the Women's Integrated Systems for Health project as well. She serves on the Governor's NC Child Fatality Task Force, chairs the NC Perinatal Health Committee, is a member of the CDC Leadership Team on Preconception Health and serves on AMCHP's Best Practice Review Committee. Most recently, Dr. Verbiest is convening the North Carolina Equity in Birth Outcome Council in her role with the Child Fatality Task Force. Dr. Verbiest is also the cofounder of the Every Woman Southeast Coalition. Prior to her present position she served as the State Program Director for the NC Chapter of the March of Dimes for seven years. She earned her graduate degrees at UNC-CH including a Master's in Social Work, Master's in Public Health in Maternal and Child, and a Doctorate in Public Health Leadership from the Dept of Health Policy and Management.

