

**PROMOTING HEALTH BIRTH OUTCOMES:
Translating Research into Best Practices to
Promote Preconception Health and Prevent Preterm Birth**

DAY ONE

Preconception / Interconception Wellness: Pregnancy is Too Late Alfred Brann, Jr., M.D.

Sessions

- [A Clinical Model of Preconception Wellness](#) Alfred W. Brann, Jr. , MD
- NCOGS & Local Practices:
[Policy & Other Interventions at the Clinical Level](#) Harold Pollard, III, MD
- Social Marketing & Community Collaborations:
[Models that Address Preconception Wellness](#) Alvina Long Valentin, RN, MPH

Lunch

Introduction to the N.C. Preconception Health Strategic Plan..... Alvina Long Valentin, RN, MPH

Discussing the Interplay: Factors that Affect Birth Defects Patricia Devers, MS, CGC

Sessions

- Review of Clinical Interventions to Reduce Birth Defects Patricia Devers, MS, CGC
- March of Dimes: Models of Policy & Advocacy Amy Mullenix, MSW, MSPH
- The Role of Community Interventions Alina Flores, MPH, CHES

Social Determinants: Addressing Inequity in Infant Mortality.....Fleda Mask Jackson, PhD

Sessions

- Health Care Policies that Shape Our Future..... Fleda Mask Jackson, PhD
- The Black Infant Mortality Reduction Resource Center:
A Successful Community Level Intervention Kweli Walker, MPH
- The JJ Way™: Every Woman Can Have a Healthy Baby Jennie Joseph, LM, CPM

DAY TWO

Address from the State of North Carolina..... Joe Holliday, MD, MPH

Combining Science and Practice Sarah Verbiest, DrPH

Panel Discussion - Successful Community Models

- North Carolina Folic Acid Campaign..... LaToya Artis, MEd,
- Women’s Birth and Wellness Center Maureen Darcy, CNM
- The JJ Way™: An MCH System of Care..... Jennie Joseph, LM, CPM,
- Downtown Health Plaza of Baptist Hospital..... Robert Jones, PhD,
- Centering Models: Group Care for Improved Perinatal Outcomes Carmen Strickland, MD,
- The Black Infant Mortality Reduction Resource Center Kweli Walker, MPH

Preconception Health Work Groups Convene for Action - Summaries

- Expand Access and Affordability of Preconception Care
- Ensure Quality Preconception Care and Practice among Health Care Providers and Community Health Workers
- Advocate for Environmental and Policy Changes that Support Preconception Health
- Increase Consumer and Community Awareness about Preconception Health

Click [here](#) to view the conference videos.